

East Marietta National Little League
Sewell Park
2055 Lower Roswell Road
Marietta, GA 30068



Dear Neighbor,

East Marietta National Little League is reaching out to neighbors and local businesses like you, to request your support in our fundraising efforts. East Marietta was chartered in 1959 and is a landmark in our community with many families playing at the park through multiple generations. We are a volunteer run, nonprofit organization that operates year-round to help kids of all backgrounds play sports here locally and be part of a baseball family and community. We firmly believe in the National Little League purpose to positively impact youth and communities, and we know you will be a great partner in this mission. Our values of community, fun, inclusion, integrity, and teamwork are the common thread in all we do.

We believe EMNLL programs should be accessible to every child who wants to play. We strive to keep registration fees low and offer scholarships to remove financial barriers and ensure that no child will be turned away from playing in our league. As a result, we rely on sponsors like you to help cover operating expenses that registration fees don't.

We are seeking mutually beneficial partnerships that will allow us to achieve our goals and promote your commitment to supporting youth sports in the community. Continued support from businesses is critical to help our organization to operate. Sponsorships help us budget for many expenses throughout the year, including:

- Purchasing equipment and uniforms
- Field and facility maintenance
- Paying our local referees and officials (including high school students getting their first work opportunity)
- Funding the annual Blake Mahoney Scholarship Fund to provide registration fees and other financial support for players
- Operating expenses

This year, we are offering various sponsorship levels to accommodate your budget that can include the following:

- Field signage opportunities at Sewell Mill Park
- Company name and logo on all league game or practice jerseys
- Company name, logo, and hyperlink on EMNLL website sponsor page
- Recognition in our email newsletters
- Social media features on our Facebook and Instagram pages
- Logo and website link recognition on www.eastmarietta.com
- In person recognition at opening day ceremonies
- All donations are tax deductible.

Please see attached the sponsorship levels and details or access them on our website www.eastmarietta.com. We passionately believe in this community and with your help we can continue to provide exceptional baseball to our families. We appreciate all you do for our East Marietta community and look forward to a continued partnership.

Please do not hesitate to contact us at eastmariettall@gmail.com with any questions!





2024-2025 SPONSORSHIP OPPORTUNITIES

ALL STAR

- Company logo on all league jerseys
- Up to 5 field banners (1 – 6'x3' banner on each field) **\$4,000**
- Logo and hyperlink on EMNLL website
- Recognition during Opening Day ceremony
- Social media mention (2 posts per season)

GRAND SLAM

- Up to 5 field banners (1 – 6'x3' banner on each field) **\$1,000**
- Logo and hyperlink on EMNLL website
- Recognition during Opening Day ceremony
- Social media mention (2 posts per season)

HOME RUN

- Up to 3 field banners (1 – 6'x3' banner on 3 fields) **\$800**
- Logo and hyperlink on EMNLL website
- Recognition during Opening Day ceremony
- Social media mention (2 posts per season)

TRIPLE

- Up to 2 field banners (1 – 6'x3' banner on 2 fields) **\$500**
- Logo and hyperlink on EMNLL website
- Social media mention (1 post per season)

DOUBLE

- 1 field banners (1 – 6'x3' banner on 1 field) **\$375**
- Logo and hyperlink on EMNLL website
- Social media mention (1 post per season)

SINGLE

- Company logo on multi-sponsor banner **\$200**
- Logo and hyperlink on EMNLL website
- Social media mention (multi-sponsor spotlight)

If you or your business would like to sponsor East Marietta National Little League, please contact us at eastmariettall@gmail.com.